

FOR IMMEDIATE RELEASE

Expose It to Sell It BuySellListings.com Launches a New Real Estate Marketplace

San Diego, CA, Feb. 8, 2008: BuySellListings.com launches a new real estate marketplace to help real estate sellers gain exposure and help real estate buyers find what they are looking for.

BuySellListings.com is designed to help sellers expose their services to potential clients. To make a connection with buyers, real estate agents and brokers create a profile listing in the [Agent/Broker Directory](#). In their profile they post their experience, location, specialties, accreditation's, references, a photo and any additional details they feel are important to help market their service. Once listed, the technology in the site makes it very easy for a potential client to search for and find the professional that matches their requirements. The profile also links directly to all property listings the agent/broker has on the site and the details in the profile are search engine friendly, helping improve organic search engine placement. A Featured profile has the added benefit of a live URL link to the agent/brokers own website, which can further benefit search engine placement results. The beauty of the Agent/Broker Directory listing is that it really only takes a few minutes to input the profile and then the listing becomes immediately exposed to potential clients through searches on the site and throughout the Internet.

Shopping for real estate on BuySellListings.com is exciting and easy for potential buyers and very effective for sellers. The [Property Listings](#) are appealing to real estate buyers because they are organized, easily searched, visually appealing, contain multiple photographs, and are very detailed. The features and technology built into the Property Listings make them easy to search, both on the site and on the Internet. Each listing automatically links back to the Agent/Broker Directory and Featured listings have the added value of a live URL link to the agent/brokers website or a property specific website. The URL link drives traffic directly to the agent/brokers website and also helps to improve search engine placement results. The listings manager makes input for the seller quick and simple; there is no designing to do. It literally takes just a few minutes to list a property, keep it up to date and expose it to potential buyers on the site and throughout the Internet.

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“In this tough real estate market we all need to utilize technology to maximize the effectiveness of our marketing”, states Ronald Brookshire General Manager of BuySellListings.com. “We developed BuySellListings.com to help real estate agents and brokers gain more exposure for their businesses, while making it easier for potential buyers to find what they are looking for.”

Brookshire continues, “BuySellListings.com is visually appealing and user friendly, while incorporating all of the latest search technology in the background. This approach makes the marketplace easy for sellers and buyers to use, while maximizing the effectiveness of each listing on the site and throughout the Internet. BuySellListings.com is a special resource that will make Real Estate agents more successful and real estate shopping more enjoyable.”

Going against the current trend of niche marketing websites, BuySellListings.com is an all inclusive shopping environment. It is a marketplace where sellers can receive extensive exposure and buyers can easily find anything they are looking for. It is designed to encourage browsing, create excitement, cross selling and direct transaction opportunities. BuySellListings.com is the ultimate on-line marketplace.

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